ELM STREET IXACT CONTACT®

Solution Overview

WHAT IS IXACT CONTACT AND HOW WILL IT HELP ME?

IXACT Contact is a next-generation real estate CRM that gives you all the tools you need to manage your contact information, keep in touch communications, active business, and online presence. All in a single, easy-to-use solution. And with our Mobile App, you can manage your business from anywhere on any device.

Best of all, with our unique marketing automation and "set it and forget it" capabilities, IXACT Contact acts like your own virtual assistant. You'll save time, be better organized, keep in touch with past clients, nurture and convert leads into listings, and generate more referrals and repeat business.

IXACT Contact is the perfect real estate CRM for individual agents, teams, brokerages, and associations. Try IXACT Contact and experience a new level of success, confidence, and career satisfaction.

WHAT'S INCLUDED IN IXACT CONTACT?

Real Estate CRM that's Easy to Learn and Use
- Rich contact profiles with flexible categorization, contact history, and social media integration
- Intelligent Keep in Touch Coach that tells you who you need to call each day
- Robust calendar and task list with automated reminders
- Active Business management with Listing and Closing activity plans
- Automated lead capture, lead nurturing, and pipeline management
- Automated birthday and move-in anniversary reminders and e-Cards
- Complete goal setting and progress tracking

Powerful Email Marketing Platform that Includes a Monthly e-Newsletter
- Automated monthly e-Newsletter that's professionally written and designed, fully customizable, and 100% mobile friendly (see sample)
- Personalized graphical mass emails
- Professionally written lead nurture email campaigns for Buyers, Sellers, Renters, FSBOs, and Expired Listings
- Greeting e-Cards for birthdays, move in anniversaries, and holidays, plus Just Listed/ Just Sold e-Flyer and e-Card templates
- Advanced Email Campaign Reporting that shows you who's opening and clicking on your marketing emails

Mobile Friendly Realtor Websites that Look Amazing
- Customizable themes with extensive image library
- 16 pages of pre-written content, plus bi-weekly blog updates
- Targeted lead capture forms for Buyers, Sellers, Home Evaluations, and more
- Social media integration
- Optional MLS listings integration (IDX)

Automated Social Media Marketing that Generates Leads
- Exclusive high quality real estate content streamed to your social media sites
- It's **set-it-and-forget-it**: pick the publications, topics, and timing of your posts, and the rest is done for you
- Agent-branded landing page for article viewing including optional lead capture form
- The result is a more active, engaging social media presence – and far more leads
- Social Stream™ is an optional add-on service

Concierge Customer Service that's Gets You Up and Running Fast
Our friendly Customer Support Team will upload your contact list and then help you set up:
- Your monthly e-Newsletter and graphical email header
- Reminders for keep in touch calls, birthdays, and move-in anniversaries
- Your agent website and IDX
- Automated lead capture and lead nurturing
- Automated social media content posting (Social Stream)
- Google Sync or sync to your MS Outlook and/or Mac applications

And Finally...
- Robust Text Marketing capabilities
- Terrific Mobile App for Apple and Android devices
- No limits on database size or emails sent
- Unlimited phone support (9:00am to 8:00pm Eastern Time, Monday to Friday)
- Wireless sync with Google Apps, MS Outlook, Mac applications, and native mobile apps
- Ongoing enhancements and upgrades
- Amazing Special Offer for Rookies – SIX Months Free

CORPORATE PROGRAM (for Brokerages and Associations)
IXACT Contact's Corporate Program includes the following key features:
- Volume-based discounted pricing based on Site License OR active agents
- Branding of the CRM with your company logo and/or colors
- Customization of system-provided content as needed
- Auto-loaded custom collateral/templates – even entire Activity Plans
- The ability to customize the monthly e-Newsletter before it's uploaded to your agents
- The ability to add custom pages to your agents' websites
- Integration within your agent portal using Single Sign-On (SSO)
- A custom version of IXACT Contact called IXACT Recruiter™ designed specifically for agent recruiting

HOW DO I GET IXACT CONTACT?

To learn more about IXACT Contact or to sign up for a Free 14 Day Trial visit https://www.ixactcontact.com/

Have questions or need help? Contact us at 1.866.665.0018 | info@ixactcontact.com